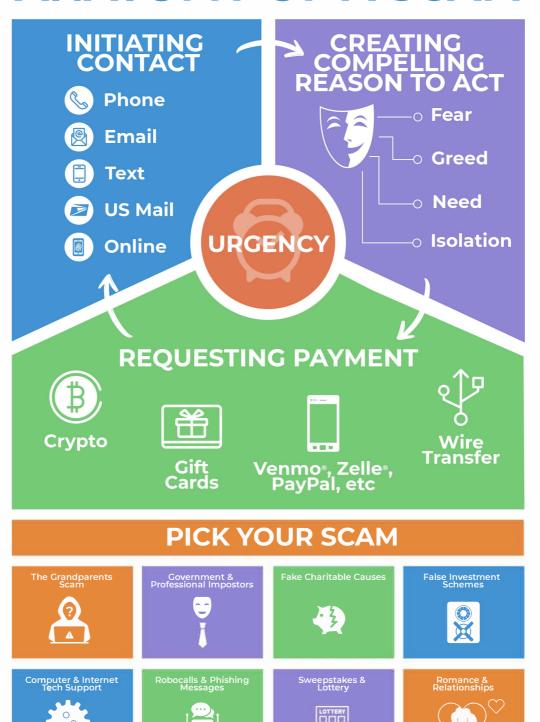


ANATOMY OF A SCAM



A **scam** is a fraudulent scheme that deceives individuals or organizations to obtain money or sensitive information. Scammers use false promises and misleading tactics, posing as legitimate entities or individuals. They exploit trust and vulnerability through various channels like phone calls, emails, or social media. It's crucial to be vigilant and report any suspicious activity to authorities.