



## Frequently Asked Questions

### **Q. How is your Program different?**

A. The presentation by R.O.S.E. is explicitly designed to help older adults to identify and avoid scams. We take the time to focus on topics and delivery that make it easy for older adults to learn what's necessary to help keep them safe.

During the sessions, we discuss the “Anatomy of a Scam” to help them understand how criminals operate. Then, we discuss the latest types of scams that are targeted towards older adults. Topics include various scams such as Romance, Grandparents, Tech Support, and AI-aided scams. Most importantly, we provide protection resources, tips, and tools to protect them proactively.

### **Q. Why do you charge a fee for the presentation?**

A. As a non-profit, we incur fixed costs in order to maintain our non-profit status. Legal, accounting, and technology and utilities, such as telephone, internet, and website hosting, are just a few of these ongoing expenses.

In addition, we have labor, travel, printing, and material costs that are directly associated with each of our presentations.

To help offset the costs, R.O.S.E. seeks out individuals, grants, and corporate sponsorships to fund our education sessions. Ideally, we would provide all of our sessions free of charge, but our sponsored sessions are allocated quickly.

### **Q. How long is your presentation?**

A. Sessions are generally 60-90 minutes, depending on the number of questions from the audience.

### **Q. Do you require any technology from us?**

A. Yes. Depending on the size of the audience, we will need appropriate video support, such as a screen or T.V., to hook up our computer. We may also need a microphone based on the size of the room.

### **Q. How often do you recommend you come back for training?**

A. We recommend hosting a session at least once every six months. Audiences need to hear the message on a regular basis to ensure it stays at the top of their minds. Regardless, we update the materials continuously, so while the overall message is the same, we incorporate the latest scams, trends, and data.

Regularly having these sessions helps keep you updated with the latest information.