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About R.O.S.E.

R.O.S.E., a 501(c)(3) non-profit, is creating change by providing awareness, resources, tips, and tools for financial scams that typically target the older adult population...

Mission

To prevent the financial exploitation and defrauding of the older adults through advocacy and education.

Vision

Retirement should be the best years of your life; it should be protected at all costs.

Goal

To reduce the number of victims and losses of financial frauds.

Thank YOU!



We would not be able to bring our Fraud Awareness & Protection Program, a scam prevention through education program, to our community without the support of our program sponsors. Join us in giving them a big thank you!

[ArchWell Health](#)

[Encompass Health](#)

Michael Garmone of [Carson Wealth](#)

Steve Zlotnick of [Pangea Insurance Services](#)

Thank you for your trust in R.O.S.E. and we look forward to continuing our partnership.

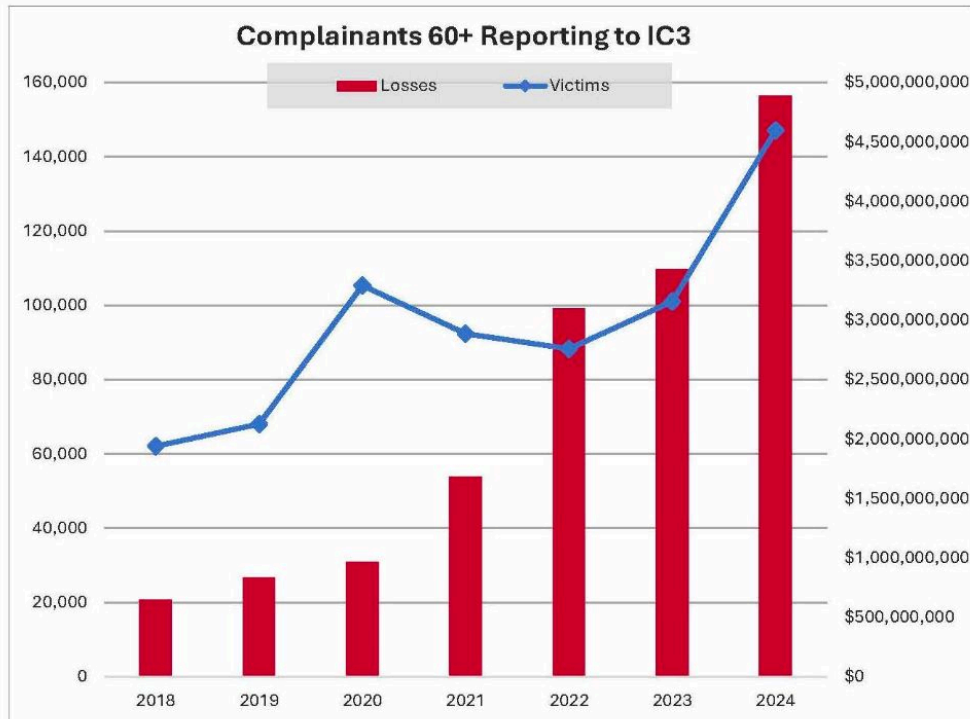
Testimonial



FBI IC3 Elder Fraud Report



19



These numbers keep going and going in the wrong direction! The graph above represents the number of complaints and amount of losses for the 60+ year old population in the United States. 46% increase in complaints and 43% increase in losses from 2023.

Investment and tech support scams combined ranked the highest in losses with 58% of the total losses.

Breaking this down to Arizona, we ranked #4 with almost 6,700 complaints and #6 with over \$190 million in losses. 34% increase in complaints and 49% increase in losses from 2023.

We firmly believe scam prevention through education is the best way to mitigate these losses and to start sloping this graph downward.

[Watch our radio show episode that discusses this report here.](#)

Read the full FBI IC3 2024 report [here](#).

Anatomy of a Scam

We have shared our Anatomy of a Scam infographic before and it is worth repeating. This highlights how scams work in general. One of our goals with our scam prevention through education program is for people to understand scams and stop them at the contact.

Contact us to schedule your Fraud Awareness & Protection Presentation. You can also call us at (602) 445-7673. We dive into this Anatomy of a Scam deeper and review a packet of take-home resources to protect yourself and your loved ones.

ANATOMY OF A SCAM



A **scam** is a fraudulent scheme that deceives individuals or organizations to obtain money or sensitive information. Scammers use false promises and misleading tactics, posing as legitimate entities or individuals. They exploit trust and vulnerability through various channels like phone calls, emails, or social media. It's crucial to be vigilant and report any suspicious activity to authorities.

www.roseadvocacy.org

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FBI IC3 Impersonation Scam

Talk About Scams



New FBI Public Service Announcement on April 18, 20205. Criminal scammers are impersonating the FBI Internet Crime Complaint Center (IC3) employees. Almost all the reports filed reflect that the scammer claims to have recovered the victim's lost funds or offers to assist in recovering the funds.

The IC3 will never directly communicate with individuals via phone, email, social media, phone apps, public forums, etc.

Read the full FBI PSA [here](#)

Watch the full episode [here](#) and subscribe to our [YouTube channel](#) so you don't miss an episode

Listen to the Radio Show by going to K4HD Radio at k4hd.com or by downloading the K4HD Radio App from the IOS or Android store.

For Radio Listeners, click Listen Live to K4HD Radio on k4hd.com or on the App.

Stop Victim Shaming Scam Victims



Our Advisory Board member, Paige Hanson, recently came across a post from a scam victim on a neighborhood app. A lot of the comments were very negative. Watch her short video [here](#).

Some empathy will go a long way!

SHRED FOR A CAUSE

SHRED FOR A CAUSE Free Community Event



Juli J Doyle & Team

**PAWS WITH PURPOSE
HONORING OUR VETERANS**

BENEFITTING THE AMERICAN WARRIOR INITIATIVE

Clean out your home/office! \$10 per box suggested donation - and you will help with the training and delivery of a life-changing service dog to a wounded veteran or first responder!

Cesar Chavez
Community Center
7858 S 35th Ave
Laveen, AZ 83559
(North Parking Lot)

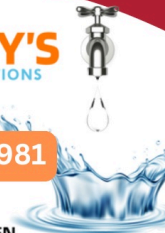
**Saturday May 10,
2025 10am - noon
or until truck is full**

2 Boxes Per Household

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Expert

Call/Text
480-720-1607

Monthly Mailed Newsletter

We provide our monthly newsletters through the mail as well. Know someone who would benefit from this knowledge? Email [Joyce](#) with name and address and they will be added to the distribution list. Scams against seniors have become so

monthly newsletter will not only provide valuable information and tips, it is also a reminder to stay vigilant.

Connect With Us



The spider web effect with sharing information. You share this information with your contacts who then share with their contacts and so on. This valuable information then gets to more and more people exponentially.

We need many different touchpoints for information to be top of mind and a habit. We don't want you to live in fear, we want scam awareness and prevention to be top of mind and a habit for you and your loved ones! Everyone will be contacted by a scammer, probably multiple times.

Here are our touchpoints and remember it only takes a few minutes to follow, like, subscribe, etc.

1. Sign up for our monthly email newsletter [here](#)

joycepetrowski@roseadvocacy.org

3. Follow us on [Facebook](#) and [Instagram](#)

4. Connect with us on [LinkedIn](#)

5. Subscribe to our [YouTube](#) Channel

6. Visit our [website](#) for resources

7. Watch or listen to our new radio show - Let's Talk About Scams at [K4HD Radio at k4hd.com](#)

We want everyone to protect themselves from scams!

Join With Us...



support the older adults in your community. Make your monthly recurring donation [here](#).

Walmart - round up your purchases at Walmart. When logged into your [Walmart account](#), go to Account, then go to Giving & Impact, and select ROSE Resources Outreach to Safeguard the Elderly as your charity of choice.

Fry's Food Store - Fry's will donate a percentage of your shopping to your charity of choice. R.O.S.E. Resources/Outreach to Safeguard the Elderly would love to be your charity of choice. Log into your [account](#) and select R.O.S.E. Resources/Outreach to Safeguard the Elderly or MY964 to link your Fry's VIP card with us. Every time you shop, Fry's will make a donation to us and it does not cost you anything extra!

Email or Text scams - we like to use real life examples of scam texts and emails in our presentations and on social media. Please forward to info@roseadvocacy.org

Volunteer - get involved by giving your time. We have different volunteer positions available including board and advisory committee positions. Contact Joyce at joycepetrowski@roseadvocacy.org or (602) 445-7675

Regular donation - Your [donation](#) helps us to continue to provide our effective presentations to the older adults at no cost to them.

Sponsor - Do you want to help older adults protect themselves and their hard-earned assets? We have developed a sponsorship program to help deliver our life-changing presentations to the older adult population. [Learn more](#) and become a sponsor!

SUBSCRIBE



- Share this newsletter with your family & friends
- Encourage them to subscribe



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